

PMRC MEDIA AWARDS

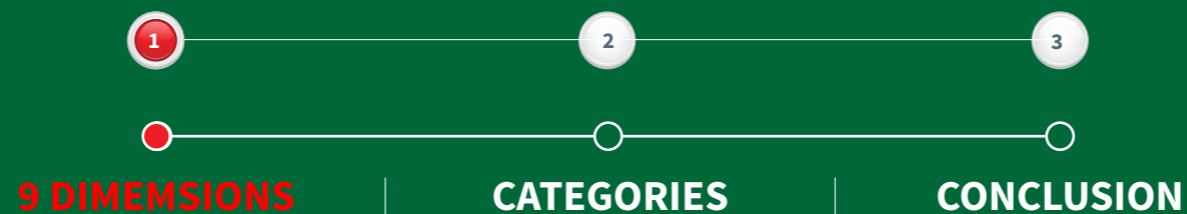
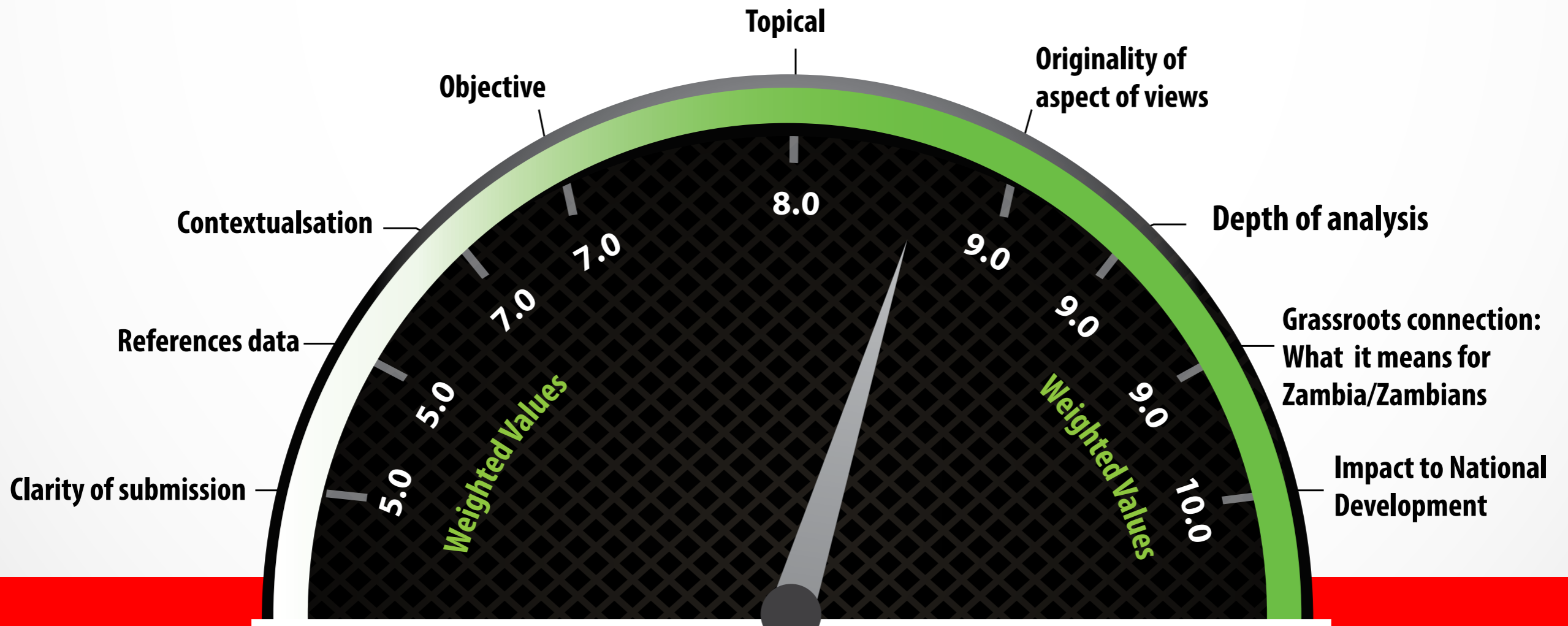


BY MELODY SIMUKALI
PMRC - HEAD OF COMMUNICATIONS AND GRANTS

START

9 DIMENSIONS

THAT PMRC MEDIA AWARD COMMITTEE USE



THREE CATEGORIES



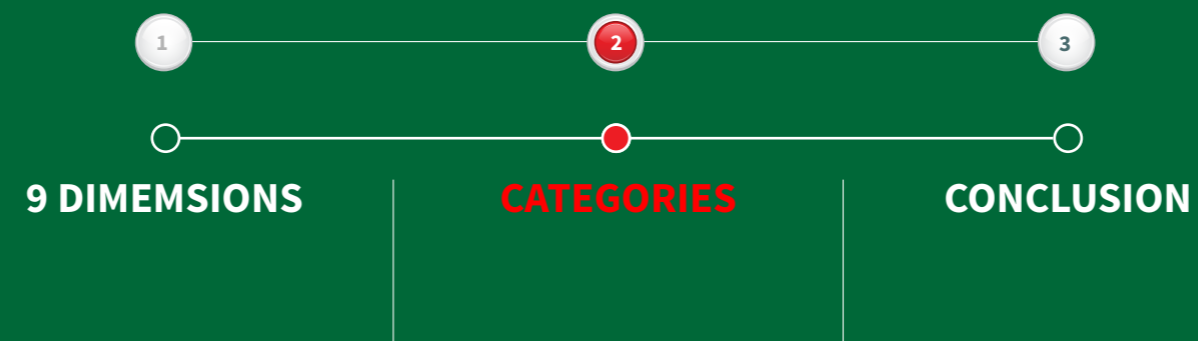
PRINT



RADIO



TELEVISION



PMRC WOULD LIKE TO ENCOURAGE THE MEDIA TO;



Participate in the awards by submitting public policy reports (*especially Print and TV*) to **media.awards@pmrczambia.net**



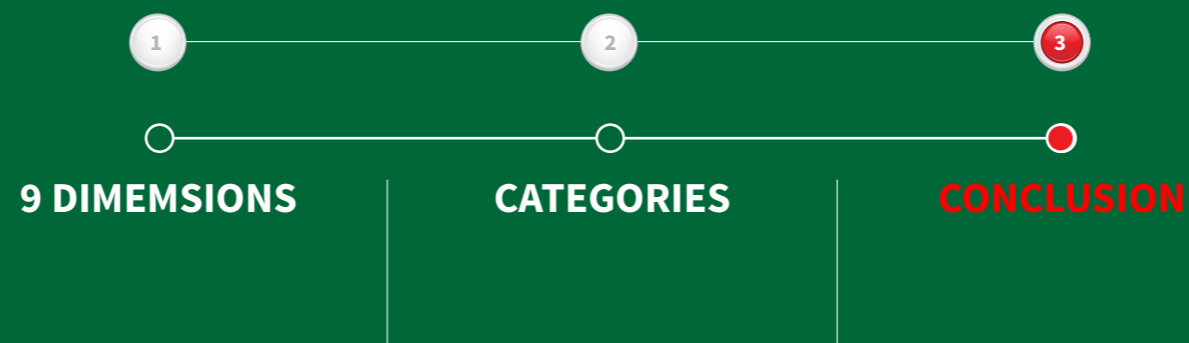
Include relevant supporting documents e.g.

- Script or full report
- Video and audio clips



Utilise PMRC as a resource for data on public policy topics

END...



THANK YOU

Unlocking Zambia's Potential

Response to this presentation can be sent to:

media.awards@pmrczambia.net

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